



PWA ROME

PROFESSIONAL WOMEN'S ASSOCIATION

OCTOBER 2024

*“Life starts all over again when it gets crisp in the fall”
- The Great Gatsby*



Dear **P**assionate **W**onderful **A**stonishing members!

October is one of my favorite months of the year. Leaves start to turn beautiful colors, burnt orange, mustard yellow and deep burgundy, the days are cooler, and we begin to reflect on what we have accomplished and what we still want to achieve before the close of another year. It is a time mentally to think about a new beginning and is no surprise that many cultures start their new year in the fall.

PWA is off to a great start and I am blessed and proud to have an amazing board this year. We started our year with the magical evening on top of the Six Sense terrace and there will be more amazing events to come.

My first boss gave me great advice when she said your success will be contributed to the persons that surround you. I couldn't be happier with the talented women on our board who have the same passion as I in striving to achieve more value for our members.

From our private member directory to our mentoring and shadowing program we are working hard to launch these exciting programs as soon as possible.

Once our website is launched we encourage you to connect with each other to create more networking opportunities and friendships.

We encourage you to attend our Women in business networking aperitif at the Hoxton on October 9th, the **WIN** conference on the 8th through the 12th at the Ergife hotel, our much awaited conference on the 23rd on **wellness and health** and a member only visit planned for December (date to be announced).



UPCOMING MEETINGS

CONNEXIONS Women in Business aperitif @ THE HOXTON HOTEL 7.00-9.30 PM APERITIF NETWORKING	OCT 09	CONFERENCE "Radiant Women: Celebrating Wellness and Strength" @ INTERCONTINENTAL HOTEL 6.30-9.30 PM CONFERENCE + APERITIF NETWORKING	OCT 23
CONNEXIONS Women in Business aperitif Location to be announced 7.00-9.30 PM APERITIF NETWORKING	NOV 06	MEMBERS ONLY EVENT Private visit Bank of Italy & aperitif 6.30-9.00 PM MEMBERS ONLY EVENT	NOV 12

SAVE THE DATE

WWW.PWAROME.ORG

Thank all of you for your continued support, dedication and love for this association.

See you all on the 9th of October at the hip and trendy Hoxton hotel where General Manager and PWA member Daniela Cataldo will personally welcome us.

Stay inspired!
Catherine and the PWA board



RSVP to our next event!



PWA ROME

PROFESSIONAL WOMEN'S ASSOCIATION

CONNEXIONS

WOMEN IN BUSINESS

NETWORKING APERITIF

WEDNESDAY 9 OCTOBER
19.00

THE HOXTON HOTEL ROME
L.GO BENEDETTO MARCELLO 220

RESERVE MY SPOT

READ NOW

You may notice the refreshed design of our former 'People We Are' series. Thanks to the creative efforts of our board, the new layout is both modern and visually appealing. We've also renamed it to 'PWA Inspiring Women,' a title that better aligns with our mission of highlighting the inspiring women within our community."

We are excited to feature **Aleksandra Sobczyk** as the first inspiring woman in our spotlight series.

"For the past 18 years, Aleksandra has navigated her journey from Poland to Italy, gaining valuable insights on resilience and



turning challenges into opportunities for growth. Her story reflects a deep commitment to empowering women in our community, and we hope it inspires you to chase your own aspirations with confidence and determination."

WELCOME NEW MEMBERS!

Each month, we highlight our new PWA members. These incredible, diverse and vibrant women are what make our community so special. Join us in giving a warm welcome to six of our new members for the 2024-2025 PWA year!



I was born in Naples and after high school moved to Milan to attend Bocconi University to obtain a degree in business economics. I began working in international companies and after about twenty years I decided to open my own professional accounting firm with the main mission of following medium-small companies in their development and success. I also opened along with my husband an international office in Tampa, Florida in the real estate sector, investing personally, proposing and accompanying our clients in investments in American



Artist and designer Claudia Palmira, a New Yorker based in Rome since 2006, is known for her abstract artistry and creative entrepreneurship. She founded Clù, a luxury silk scarf brand sold at the Met Opera Shop and online internationally.

Her graphic and web design agency delivers cutting-edge digital projects for prestigious global clients, including art direction for the forthcoming exhibit at Palazzo Braschi: Laudato Sie. As an exhibited artist, she is also the author of

real estate.

I have always loved the international community in PWA and have served on the board as social director, have been the PWA woman of the year and have served in many other roles to help grow this association which I have always loved.

I am happy to come back into the PWA community of inspiring women promoting diversity, inclusion, and professional leadership. I look forward to reconnecting with many of you and meeting the new members.



Sammi DiBacco is a marketing consultant, writer, and social media content creator with a passion for empowering business owners. With 60K followers on TikTok and 20K on Instagram, she's built a dedicated audience by sharing her takes on Italy, travel, and life as a dual citizen. Her written work has been featured in top publications like Condé Nast Traveler, Italy Magazine, and more.

As an American-Italian dual citizen who has called Rome home since 2017, Sammi earned her MBA at St. John's University Rome campus, supported by the prestigious Presidential Scholarship. Her international experience in multinational companies provides a valuable perspective for PWA as it reaches out to diverse women.

the series and book *Iconics/Poetics*. Her work was featured in the documentary series *Women in Progress* (2024). On the side, she hosts creative breakthrough workshops and hosts internships to mentor others in their work.

Claudia is a graduate of Mount Holyoke College, and heads their Italy alumnae association. Her studio and home are in Prati, where she welcomes studio visits by appointment.

"I am so thrilled to be a new member of PWA, though I've been in Rome a long time. It's wonderful to connect with such dynamic and wonderful women – a few of whom are already dear friends."



Dora, a seasoned language service provider with over 35 years of experience, leads 'Your Technical Translation Boutique' in Rome. As a certified technical translator and interpreter proficient in Italian, English, French, and Spanish, she's passionate about languages and has lifelong aspirations to learn them all. While her dream may not be fully realized, she's currently focused on mastering German and exploring Japanese.

Dora's career began with degrees in Translation and Interpreting and Foreign Languages and Literatures. Her early experiences included freelance interpreting at ILVA Iron and Steel Works in Taranto, as well as working for various companies in the steel sector, translation agencies, and private clients. She also served as a registered sworn translator and court interpreter in Taranto and contributed regularly to a bilingual sector magazine.

As Associate Digital Marketing Director, Sammi is eager to elevate PWA's presence among young professionals in Rome, boosting both awareness and membership. She's excited to collaborate with this powerhouse network of women, applying her expertise in social media, digital marketing, and content creation to drive PWA's mission forward.

Seeking new opportunities, Dora moved to Milan to work for the Norwegian Ship Classification Society. Love brought her to Rome, where she established her family, founded her technical translation boutique, and began serving international corporate clients, investment banks, engineering firms, and translation agencies alongside her team of translators and experts.

With her daughter now studying engineering in Germany, Dora has more free time to pursue her wider vision. Joining PWA's international community was a natural step to immerse herself in an enriching and diverse environment of professional women dedicated to mutual support, inspiration, and empowerment. She was honored to be appointed PWA Secretary and has since enthusiastically contributed to the work of its dynamic Board.



I love being part of PWA for me it's getting together with inspiring international women in Rome and to have professional feedback. It's really a fantastic place to network and get inspired!

My home is a sanctuary for retreats on Jin Shin Jyutsu, Yoga, and nature coaching, drawing people from around the globe. After 20 years in the hotel industry, my passion for Yoga inspired a bold career shift. As a yoga teacher, I love helping individuals, especially women, find balance between their careers and personal lives.

Discovering Jin Shin Jyutsu was transformative, aiding my recovery from



I am thrilled to be part of the PWA in Rome. I am a certified Mindfulness Instructor with over thirty years of experience in meditation, intentional visualization, and subconscious reprogramming, I'm here to help you overcome obstacles, transform them, and maintain your centrality and presence. I look forward to meeting many inspiration women in this vibrant community.

a severe back injury and becoming a cornerstone of my wellness journey. My mission is to inspire women and leaders to connect, empower and enable them to live a happy and authentic life.



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