



**PWA** ROME

**PROFESSIONAL WOMEN'S ASSOCIATION**

DECEMBER 2024

*“Christmas is most truly Christmas when we celebrate it by giving the light of love to those who need it most.”*



Dear **PWA Members**,

What a milestone! This year, we proudly surpassed the **100-member mark**—a testament to the incredible women who make up this community. To each and every one of you, and to the hardworking board by my side, thank you for making this achievement possible.

As I reflect on the year gone by, I feel deeply grateful for all we've accomplished together. From launching a new website and membership directory to hosting fresh, engaging events and creating more ways to connect and support one another, we've built something truly special. Beyond these tangible achievements, we've fostered a sense of belonging and inclusion that radiates positive energy at every gathering. Thank you for bringing this vibrant energy to life—it's what makes PWA so unique.

As we look to 2025, a “9” year symbolizing transitions, completions, and fresh beginnings, let's embrace the opportunity to finish what we've started and take on new projects with renewed passion. Together, we'll continue to inspire and enrich one another, both personally and professionally.

Wishing you and your loved ones a joyful holiday season and a New Year filled with growth, success, and fulfillment. **Here's to another amazing year for PWA!**

*Dress for success our PWA charity this holiday season*



### **Exciting events in store for 2025!**

We are thrilled to share that 2025 is packed with exciting programs and events to inspire and connect our incredible members!

We'll kick off the year with an [inspiring conference on January 15th](#) at the beautiful **Bernini Bristol Hotel** in Piazza Barberini. This special event will feature some of our outstanding members sharing their entrepreneurial journeys—an opportunity to learn, grow, and celebrate the innovative spirit within our community.



## “TRAILBLAZERS”

SHARING ENTREPRENEURIAL JOURNEYS AND INSIGHTS



**ISABELLE ANDRIEU**  
Co-founder and  
Chairwoman at  
Translated / CEO at Pi  
School



**SABRINA  
FRAGIACOMO**  
Chief Executive Officer  
at Extramilevent/Chair  
at G100



**KRISTEN ENGVIG**  
Founder of WIN & WIN  
Conference/ President  
& Spokesperson Global  
Citizen Forum



**ANTONELLA DI  
DONATO**  
Founder and Partner  
at Even Better



**MODERATOR**  
**IDA SIROLLI**  
VP PROGRAM DIRECTOR PWA

**JANUARY 15TH, 2025**

18.30 NETWORKING  
18.45 CONFERENCE  
20.00 APERITIF

**SINA BERNINI BRISTOL  
HOTEL ROMA**

**P.ZA BARBERINI, 23 ROMA**

On **January 29th**, we'll follow up with a **Home Staging workshop** led by our very own inspiring member, Sanja Radovanovic. This promises to be a hands-on and transformative experience for anyone looking to enhance their skills and creativity.

These are just the first steps in what promises to be an extraordinary year for PWA. Stay tuned for more updates, and we look forward to seeing you at these incredible events!



## “TRANSFORM YOUR SPACE” THE ULTIMATE HOME STAGING WORKSHOP



SANJA RADOVANOVIC-PRESIDENT EHASP -  
EUROPEAN ASSOCIATION OF HOME STAGING  
PROFESSIONAL AND CO-FOUNDER AND CREATIVE  
DIRECTOR OF MARI TEAM IMMOBILIARE

**JANUARY 29TH, 2025**

18.45 WORKSHOP  
20.00 APERITIF

PROCEEDS OF EVENT WILL GO TO  
THE "SEGRETARIATO SOCIALE PER  
LA VITA DI ROMA A.P. S.

**MARI IMMOBILIARE**

VIA COLA DI RIENZO, 133, ROMA

**MARI**<sup>®</sup>  
TEAM IMMOBILIARE  
The Evolution of Real Estate<sup>®</sup>

**REGISTER FOR UPCOMING EVENTS**

It was wonderful to see so many members at the elegant evening at Tiffany's on Via Condotti. We were able to get a rare look at some of their gems and learn a bit more about their history.

Our end-of-year PWA Christmas Party on December 13th was an unforgettable evening filled with great food, dancing, raffles, Secret Santa, charity, and surprises! We're proud to have supported two incredible charities this year: **Dress for Success**, a nonprofit helping unemployed and underemployed women with employment resources, and **Love Italy**, dedicated to preserving Italy's unique culture and celebrating the enduring impact of women throughout history. Stay tuned—photos from the evening will be uploaded to our website soon!

As we embrace the festive season, we celebrate the strength, resilience, and unity of our incredible community of members, partners and supporters of PWA. May this holiday season bring you joy, peace, and cherished moments with loved ones.

Thank you for your passion, support and dedication throughout the year. Here's to a bright and prosperous New Year filled with endless possibilities, growth, love and

success!



Our end-of-year PWA Christmas Party on December 13th was an unforgettable evening filled with great food, dancing, raffles, Secret Santa, charity, and surprises! We're proud to have supported two incredible charities this year: Dress for Success, a nonprofit helping unemployed and underemployed women with employment resources, and Love Italy, dedicated to preserving Italy's unique culture and celebrating the enduring impact of women throughout history.  
*Stay tuned—photos from the evening will be uploaded to our website soon!*

As we embrace the festive season, we celebrate the strength, resilience, and unity of our incredible community of members, partners and supporters of PWA. May this holiday season bring you joy, peace, and cherished moments with loved ones.

Thank you for your passion, support and dedication throughout the year. Here's to a bright and prosperous New Year filled with endless possibilities, growth, love and success!

Happy Holidays,  
Catherine and the PWA board

- Ida Sirolli– Vice President & Programming Director
- Dora Rosetti– Secretary
- Franca Menonna– Treasurer
- Barbara Pepponi -Social Director
- Costanza Galante- Digital Marketing Director
- Elena Palloni- Partnership Director
- Sammi DiBacco - Co-director Digital
- Eleonora Bindi- Special events
- Tatiana Wartuschova- Membership Director
- Danielle Devine- Editor, Leadership articles





**PWA** INSPIRING WOMEN  
ELEONORA MARZADURI

DECEMBER 2024 ROLE MODEL  
*"Three Key Ingredients for Lasting Success"*

[READ NOW](#)

In December, we had the pleasure of interviewing **Eleonora Marzaduri** in our monthly inspiring woman series.

"My stepfather's passion for art sparked my own creativity and ambition, but it was his charisma and dedication as a dentist that inspired me to eventually join the family practice. Balancing medical studies, raising two children, and overcoming bureaucratic hurdles taught me resilience—one of the three key ingredients I believe are essential for success, along with determination and ethics. Today, I am proud to continue the legacy of Studio Hruska, working with my family while exploring entrepreneurial ventures that merge dentistry with creativity."

## WELCOME NEW MEMBERS!

Each month, we highlight our new PWA members. These incredible, diverse and vibrant women are what make our community so special. Join us in giving a warm welcome to five of our new members for the 2024-2025 PWA year!



**WELCOME TO PWA!**

**TACKO NDIAYE**  
NEW MEMBER

I am a professional woman passionate about gender equality and women's empowerment. I am also a feminist artist and writer, I shout my cry for equality, dignity and justice for all women with my brush strokes.

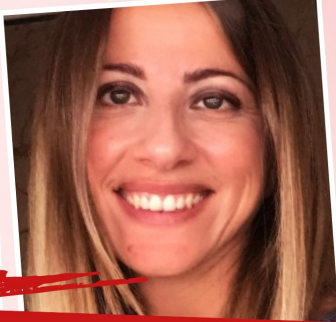


**WELCOME TO PWA!**

**OLGA PAGLIAROLI**  
NEW MEMBER

I am very active in reducing the gender gap both in my company but also in my off work life. I lived in New York for 5 years and go back often. I am hoping to expand my international reach, breathing diverse culture and learning from one another.

**WELCOME TO PWA!**



**MARIA ROSARIA  
PAGLIAROLI**

NEW MEMBER

I am a coach, soft skills trainer and cultural anthropology expert. I work as a freelancer for companies in various fields and help people discover their potential and transform it into a well-being goal.

I am a dynamic and curious person. I like traveling and getting in touch with culture. On my last trip I attended Pow wow ceremonies on Native reservations in South Dakota and Montana. I think that every human being is a world to discover and I believe in the strength of connections. I try to promote respect and a constructive attitude towards diversity and inclusion. I like to maintain the traditions of my roots but also have an open look towards others and elsewhere.

**WELCOME TO PWA!**



**CRISTINA  
SIMONCELLI**

NEW MEMBER

I started my professional career as a lawyer in Milan in 1994 after graduating from University Cattolica del Sacro Cuore, Milan in Commercial and Corporate law. Today I run the Rome office of Maccabruni and Partners Law firm, founded in Milan by my first mentor, Franco F. Maccabruni a Professor in Commercial and Banking Law.

I joined the Professional Women Association because I believe in the importance of solidarity between women. I have always thought that women should do more to support each other and I believe that the PWA will be a good forum for building new relationships, sharing experiences and progressing our collective agenda.

I like art and enjoy music, particularly Jazz. I have a passion for Nature and Gardening and I enjoy outdoors sports such as snorkeling, biking, running and golf.

**WELCOME TO PWA!**



**MANUELA  
MARINO**

NEW MEMBER

My name is Manuela Marino and I am a 55-year-old mother of two beautiful girls, and wife to the same amusing guy I met over thirty years ago. I lived abroad for many years, including seven in Barcelona, South Florida and Rio de Janeiro at the beginning of my marriage, and recently relocated to my native Rome after a decade in New York City. I graduated in Fashion from the Accademia di Costume e Moda of Rome and worked as a fashion designer for the newborn Children's division at Burberry's in my twenties. After a professional pause, I started my own business, designing a beachwear collection called ManuMarinoSunsetwear. Since March 2023, I have been living with my husband and Scoody, our 16-year-old cat, between the peaceful Umbrian countryside - where my production line is - and the vibrant center of Rome.

I love art, both ancient and modern, and music, especially opera and jazz. A curious person by nature, I have always loved meeting new people and listening to their stories, which is why I enjoyed living abroad so much. This is also the main reason why I joined Professional Women Association: every woman I have met has a story to tell and the variety of backgrounds makes this community very special.



PWA | Via Ennio Quirino Visconti 103 | ROME, 00193 IT

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!