



**PWA** ROME

**PROFESSIONAL WOMEN'S ASSOCIATION**

APRIL 2025

*"I'm a big believer in the power of one, that one person, one action can have a ripple effect that can make a difference to so many."*

## **Better Together, Stronger Together**



**Dear Precious, Welcoming, Astounding members,**

**April:** A Celebration of Beauty, Love, and Renewal.

April is the month devoted to Venus, the goddess of love, beauty, and seduction. It's a time when nature comes alive with color and passion—when the world seems to bloom with possibility. With its warm sunshine and longer days, April awakens the first flowers, splashing the landscape with vibrant yellows, pinks, purples, blues, and bursts of bold red and white. It's a month that invites us to embrace our zest for life and live it fully.

During the **Rinascente aperitivo** last week I had the pleasure of learning about a flower project that our very own inspiring member **Ecaterina Shilling** is involved with. Back in 2019, she looked at an abandoned lot and saw

potential. With vision and heart, she planted a single rose. That simple act sparked a movement—soon, a group of volunteers joined her, transforming the space into a charming little rose garden. Her story reminds us how one small gesture can blossom into something truly beautiful. Kudos to ECaterina for this innovative initiative!

**PWA** continues to thrive—innovating, creating, and delivering meaningful events—thanks to the unwavering dedication of our entire Board. These incredible women work tirelessly behind the scenes to make every initiative special and impactful for our members. As my mother used to say, *"Many hands make light work."* We are truly fortunate to have such a talented, passionate, and generous group of women contributing their time and energy to this extraordinary organization. We are pleased to announce that we have added **Daniele Freitas** to our team who is responsible for social media. I think you will all agree that she is making quite an impact on our exposure and presence.

A shining example of our mission in action was our recent **International Women's Day** celebration on March 26th, which brought together over 140 women in support of a common cause. Thanks to everyone's contributions, we raised funds to support a STEM scholarship for a young Italian high school student—a powerful investment in the future and a concrete step toward gender equality. For the first time, PWA co-hosted this event alongside other remarkable organizations including PWN, NOI D, Donne 4.0, Women's Youth Network, and Inclusione Donna. This collaboration was a true testament to the strength of the women's network and the power we have when we unite for a common purpose.



## Mark Your Calendars for Upcoming Events!

April and May promise to be equally dynamic! We kick off on April 16th with an engaging conference on workplace culture, retention, and the gender pay gap, opened by the CEO For Life Awards.



PROFESSIONAL WOMEN'S ASSOCIATION

PWA ROME

CONFERENCE

## “WORKPLACE CULTURE, RETENTION AND THE GENDER PAY GAP”



OLGA PAGLIAROLI  
HEAD OF TALENT SOLUTIONS  
AON ITALY



CATHERINE TONELLI  
MODERATOR & PRESIDENT PWA



TACKO NDIAYE  
GENDER TEAM LEADER FAO



KRISZTINA SZARAZ  
PENSION, BENEFIT & WELL-BEING  
MANAGER ERICSSON

CEO *for* Life  
- AWARDS -



OPENING REMARKS  
GIORDANO FATALI  
OWNER CEO FOR LIFE AWARDS

18.30 OPENING REMARKS  
18.45 CONFERENCE  
20.30 APERITIF

SINA BERNINI BRISTOL HOTEL  
P.ZA BARBERINI 23, ROMA

[REGISTER NOW](#)

Get ready for an exciting evening of **SPEED NETWORKING!**

Mark your calendars for our popular Speed Networking event on **May 7th** at the beautiful Hotel Barberini Terrace. It will be an evening of invaluable networking and connections!



**PWA** ROME

PROFESSIONAL WOMEN'S ASSOCIATION



CONNEXIONS

**WOMEN IN  
BUSINESS**

**Speed Networking evening**

**WEDNESDAY 7 MAY  
6:30PM**

**ROOFTOP SPRITZERIA BARBERINI  
VIA RASELLA 2**

**[WWW.PWAROME.ORG](http://WWW.PWAROME.ORG)**

**REGISTER NOW**

Looking ahead till the end of May we will have our general assembly, election and amazing speaker **Cristina Posa** who will speak about cybersecurity and what women need to know.



## AI, CYBERSECURITY & PRIVACY

“WHAT WOMEN NEED TO KNOW“

**MAY 21ST, 2025**

**SINA BERNINI  
BRISTOL  
HOTEL ROME  
P.ZA BARBERINI,23**



**CRISTINA POSA**

**PARTNER, RSM FORENSIC INVESTIGATIONS AND  
INTELLIGENCE • FORMER US FEDERAL PROSECUTOR •  
CYBERCRIME EXPERT**



**MODERATOR  
IDA SIROLLI  
VP PROGRAM  
DIRECTOR PWA**

### **PROGRAM:**

**18.30 PROFESSIONAL PROFILE PHOTO FOR  
MEMBERS**

**19.00 ELECTION**

**19.15 CONFERENCE STARTS**

**20.15 APERITIF**



**REGISTER NOW**

We will also offer our members a special opportunity to refresh **their professional image** — at no cost! Whether you're updating LinkedIn, preparing for a new role, or just want a polished new look, this is your chance to get a high-quality profile photo taken, exclusively for our community.

No fees, no fuss — just a little boost to help you shine professionally!

# FACE YOUR FUTURE

## Photography



[WWW.PWAROME.ORG](http://WWW.PWAROME.ORG)

### □ Our Can't-Miss Summer Party ! □

Date and venue change for our **Flower Power Summer Party** it will now be on **Friday, June 13th**, at the gorgeous garden of Hotel Quirinale on Via Nazionale. Enjoy a magical evening with a sunset aperitif, buffet dinner, and exciting surprises! Don't miss this unforgettable summer celebration and a chance to meet our new board!



We start **June** with our highly anticipated **Women's Health Workshop** on June 2nd, and close the season with our "Summer in Bloom" party. It will be a wonderful moment to celebrate the achievements of the past year, and honor the incredible women behind these initiatives.

At PWA, we stand by one of our core principles: Better Together, Stronger Together. When we support one another, there's truly nothing we cannot achieve. Thank you all for continuing to make PWA a vibrant, inclusive, and empowering community.

Don't miss our PWA inspiring member of the month article on our April role model Emanuela Melchiorre.

We're also excited to share our Spring Inspiring Women Leader feature on Manuela Macchia – Managing Director, Head of Investment Solutions, and Chief Investment Officer Italy at Deutsche Bank Private Bank!

A heartfelt thank you to Danielle DeVine for the time, energy, and passion you pour into crafting these intriguing stories.

So go ahead, grab a cozy spot on the couch, pour yourself a glass of wine, and dive into these inspiring articles—written with thought, care, and so much love.



[READ NOW](#)

Don't miss our PWA inspiring member of the month article on our PWA inspiring member, Emanuela Melchiorre, written by our very own Color Addict Danielle DeVine!



[READ NOW](#)

Don't miss our PWA inspiring Women Leadership article on Managing Director head of Investment Solutions and Chief Investment Officer, Italy, at Deutsche Bank.

Written by talented writer and interviewer Danielle DeVine.



**President of The American University of Rome**

*"Be Resilient and keep moving forward"*

## [READ NOW](#)

Lastly, you won't want to miss our PWA inspiring Partner Leader article on the President of the American University of Rome.

This article was written by our newest editor and super woman Adrian Calò. It talks about reliance and innovative projects they are doing.

We are deeply grateful for each of you—your inspiration, strength, and unwavering support are what make our community so unique, special, and inclusive.

### Stay inspired!

Catherine and the PWA board

- Catherine Tondellii – President
  - Ida Sirolli – Vice President & Programming Director
  - Dora Rosetti – Secretary & Editor, Inspiring Women articles
  - Franca Menonna – Treasurer
  - Barbara Pepponi — Social Director
  - Costanza Galante — Digital Marketing Director
  - Elena Palloni — Partnership Director
  - Eleonora Bindi — Special events
  - Tatiana Wartuschova — Membership Director
  - Sammi DiBacco — Co-director Digital
- Additional member support:
- Danielle Devine — Editor, Leadership articles
  - Adriana Calò — Editor, Partnership articles
  - Daniele Freitas- Social Media



## WELCOME NEW MEMBERS!

Each month, we highlight our new PWA members. We're thrilled to have you join our community of inspiring, passionate women dedicated to empowerment, sisterhood, inclusion and fostering a supportive networking community.

As a member, you'll have opportunities to connect, learn, and grow alongside like-minded women who are committed to making a difference. We encourage you to get involved, share your ideas, and make the most of the events, resources, and support our association offers.



Caitlin is a seasoned marketing professional with an array of skills in SEO, copywriting, social media marketing, marketing analytics, website design, and digital ads. She works full-time for an American shoe retailer and takes on freelance clients when possible.

She (and her dog Wesley) moved to Rome in early April from Florida. She intends to improve her Italian and get to know the city better. Please don't hesitate to share any must-try local restaurants or attractions with her.



Originally from Sydney, Australia I lived in New York for last 20 + years 2 years ago I moved to Rome with my husband (Italian) after years of a career as a set designer and interior stylist in New York.

Here in Rome I started a small business - [casalift.co](http://casalift.co) to help busy people beautify and elevate their spaces without the fuss of major renovations. I live for selecting the perfect paint colors, rearranging artwork and furniture to make a space feel uniquely yours.



Hello, PWA! I have spent most of my career in international criminal law, first as a federal prosecutor in New York and then as the US Department of Justice Attaché at the US Embassy in Rome. I loved living in Rome so much that I returned in 2021 and now I am a partner at RSM Italy, specializing in cybersecurity and business investigations, after some years in big tech with Amazon and Meta. I enjoy helping clients untangle knotty problems, and I publish and give interviews on cyber matters. The daughter of Italian immigrants, I grew up in Pittsburgh, PA. I am fluent in Italian, although in my free time, you can find me studying French and traveling on legal training missions, most recently in Ukraine and Morocco. I'm a graduate of Harvard Law School and Johns Hopkins University.

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